

TECHNICAL SPECIFICATIONS



RECEPTION OF IMPROPER FILES OR CORRECTIONS NEEDED

If your files do not respect the present document and we have to make additional changes, \$95 / hour fee will apply. **No changes will be made without your approval.**

*** WE CAN PROVIDE A .PSD OR A .AI TRUE TO SCALE TEMPLATE, CONTACT YOUR SALES REP OR YOUR CSR ***

Ps

PHOTOSHOP

- > **If you include any images in your design**
- 1:1 Scale (72 dpi minimum resolution)
- Keep all Paths
- CMYK Profil



ILLUSTRATOR

Ai

- ONLY IF** your design is built entirely as a vector <
- 1:10 Scale
 - CMYK Profil / PMS colors

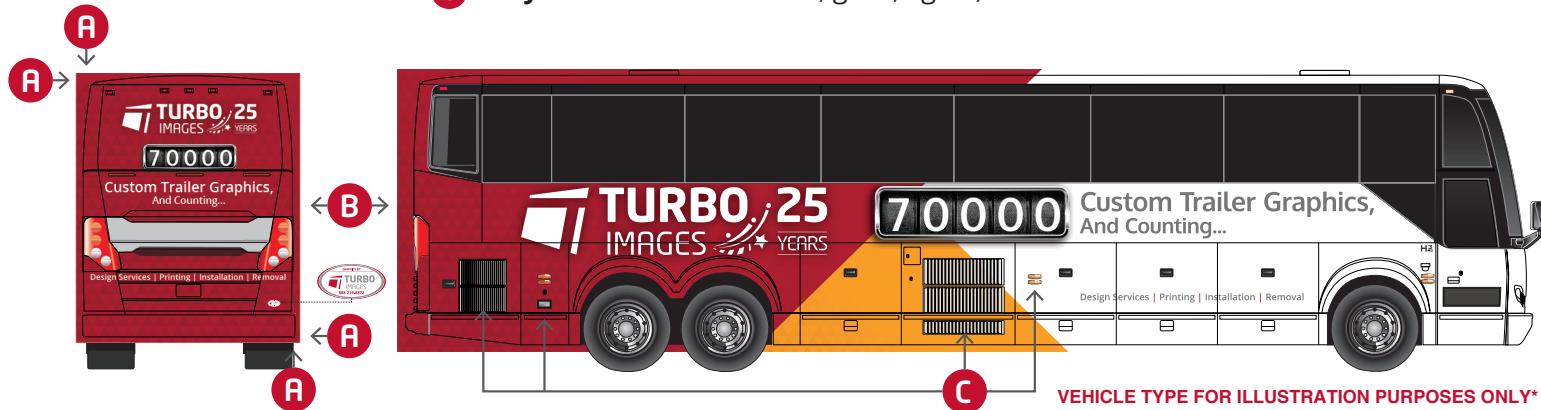
CHECKLIST

- Keep all layers
- Provide fonts separately (.ttf / .otf)
- Reference PMS for printing color match
- Embbed images and keep vectors (Smart Object)
- Do not** leave items linked or in the CC Library
- Use Masks, do not die cut in design / images / effects

A Minimal **bleed** of 4 " on each side

B Create a **continuity** in the turning points (corners)
OR End design in vehicle's natural joints

C **Pay attention** to handles, grills, lights, etc.



VEHICLE TYPE FOR ILLUSTRATION PURPOSES ONLY*



Ps


PHOTOSHOP

> **If you include any images in your design**

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CHECKLIST

- Zoom in at 100% (Photoshop )
- Make sure the image is sharp like B or C (not blurry)
- If your image is poor quality like example A, a written approval will be required

Examples of image quality

A Poor



B Acceptable



C Excellent



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